

danielfuentes@gmail.com

**347 276 1579** 

# Experience

Digital First Media/Thunderdome (October 2013 — Present) Interaction Designer

Interaction designer for newsroom startup. Conducted user interviews, internal usability tests and created low/high fidelity prototypes to test new product concepts.

ComiXology (October 2012 — July 2013)

#### User Experience Manager

User experience designer for the largest digital comic book distributor on the web, iOS, Android, and Windows. Conceptualized and iterated user experiences across all platforms. Created high-level and detailed wireframes with annotations. Also conducted in-house user testing.

Canvas (June 2011 — July 2012)

#### Web/UI Developer

Created mobile web experiences for Showtime Sports sites. Led the research of UX objectives for mobile design projects. Collaborated and mentored the lead graphic designer on projects.

Shutterstock (May 2010 — March 2011)

#### Web Designer

Lead web designer for strategic stock photography website. Gathered information from user research and in-house testing to design controls and information hierarchies. Also conceptualized and user tested new product features (Agile environment).

## Education

Bachelor of Science Interactive Media Design

The Art Institute of Philadelphia 2002-05

### Skills

#### Programming

HTML, CSS, JQuery Prototyping, Agile, and Git version control

#### Graphics

Photoshop, Fireworks, Illustrator, and InDesign

#### Wireframes

Omnigraffle, and Balsamiq

#### Exceed Digital (July 2009 - May 2010)

#### Freelance Web Designer

Freelance web design for interactive agency. Responsibilities included coding html/css, producing graphics, and collaboration with in-house server-side programmers.

Models.com (September 2007 - May 2009)

#### Web/UI Designer

Responsibilities included user interface design and close collaboration with the Art Director on conceptualizing and improving services. Designed and implemented two full website re-designs, a new fashion professional database, and re-branding of the company.

## Personal

MNMLKTCHN (February 2009 — Present) Founder and Creative Director

Brooklyn based electronic music collective. Created identity and web presence for events and partnered exhibitions.